The 5th Annual HIMSS Gulf Coast Chapters Conference (GC3)
November 15th – 17th, 2017
New Orleans Marriott
555 Canal Street, New Orleans, LA

Preconference Symposium: Combatting the Opioid Crisis

Wednesday, November 15, 2017
1:30 PM - 4:30 PM CST
~Separate registration required. Space is limited~

This three-hour symposium will focus on the current opioid crisis and provide a forum for discussion of the current challenges that this epidemic presents and solutions that are being implemented here in the region. Speakers include:

- Danny Schneider, Rph, Tunnel of Hope
- Dr. Todd Burstain, Ochsner CMIO
- Dana Crenshaw, Director, Mississippi Prescription Monitoring Program
- Dr. Rayvelle Stallings, Chief Medical Officer, VP of Government Programs, DST Health

REGISTRATION INFORMATION

GC3 Attendees: Registration FREE with your GC3 registration

Symposium Only: $25

Register HERE
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GC3 Conference – Day 1
Thursday, November 16, 2017

7:30 am - Registration Open

7:45 am C Suite Breakfast (invitation only)
Sponsored by Postlethwaite & Netterville

9:00 am State Department of Health Panel
Dr. Esteban Gershanik, CIO and Director of Bureau of Health Informatics,
Louisiana Department of Health
Meg Pearson, PharmD, MS, Pharmacy Director, Mississippi State Department of Health
Michael Smith, Telehealth Director, Alabama Department of Health

10:00 am - 5:00 pm Vendor Hall Open

10:15am Digital Empathy in the 21st Century
Dr. Mazi Rasulnia, President, Pack Health, LLC

10:15am The Future of the ACO and Bigger Demand for Docs
Lincoln Godfrey, DO, CMIO, Truitt Health

11:30am Designing a User Experience that Drives Patient Engagement
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David Issa, Chief Experience Officer, PointClear Solutions

11:30am – Lunch available
1:30 pm

12:30 pm Reducing Preterm Births and the Progression of Diabetes in the Mississippi Delta
Shenetta Drone, AVP of Health Information Technology Programs, Delta Health Alliance

1:45 pm Improving Patient Experience in the Era of Consumer-Driven Healthcare
Maureen Williams, Marketing Solutions Manager, MEDITECH

1:45 pm Managing Risk: The Challenges of Complex Health and Social Needs Patients
Christie Lawrence, Vice President, MPR, XDRA Health Solutions

3:00 pm Powering Low-Cost Virtual Visits and Telehealth Platforms Using Skype for Business
Charlotte Hovet, MD, MMM, Medical Director, Healthcare Solutions & Consulting, NTTData Services, LLC

3:00 pm Learning to Walk Before You Run: Analytics Strategies to Optimize Health Data Utilization
James Deren, PMP, CPHIMS, Senior Healthcare IT Strategist, CareTech Solutions
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4:15 pm  Keynote Speaker
Dr. Vindell Washington, Former National Coordinator for Health Information Technology (ONC), Clinical Thought Leader and Spokesperson for Blue Cross Blue Shield of Louisiana

5:30 pm – 7:00 pm  Sunset Social – Vendor Hall

GC3 Conference – Day 2
Friday, November 17, 2017

7:30 am -  Registration Open
8:00 am - 11:00 am  Vendor Hall Open
8:00 am  IT Governance: Principles, Policies and Process
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Tom Gerace, Assistant Vice President for Enterprise Services and Deputy CTO, Tulane University

8:00 am  Are Compliance and Quality Communicating?  
Navigating the Quality Payment Program  
Dirk Rhodes, Director of Quality Reporting and Compliance, XDRA Health Solutions

9:00 am  Coffee and Beignets – Vendor Hall

9:45 am  Investigating Barriers to Increased Use of Electronic Health Records in Rural Mississippi  
Monte Luehlfing, DHA, PMP, Adjunct Faculty, University of Mississippi Medical Center

9:45am  The Art of Performing Risk Assessments  
Uday Ali Pabrai, CEO, ECFirst

11:00 am  CIO Panel

Bennett Cheramie, VP of IT, Baton Rouge General Medical Center, Baton Rouge, LA  
Vance Green, CTO, Forrest General Hospital, Hattiesburg, MS  
Chris Davis, CMIO / CIO, Brookwood Baptist Health, Birmingham, AL

Moderator: Chris Belmont, Former VP & CIO, MD Anderson and Ochsner Health System

12:00 pm  Closing Comments