



LOUISIANA, MISSISSIPPI AND ALABAMA

**Present the 5th Annual
HIMSS Gulf Coast Chapters
Conference**

November 15th – 17th, 2017

New Orleans Marriott

555 Canal Street, New Orleans, LA

The 5th Annual HIMSS Gulf Coast Chapters Conference (GC3)

November 15th – 17th, 2017

New Orleans Marriott 555 Canal Street New Orleans, LA

Preconference Symposium: *Combatting the Opioid Crisis*

Wednesday, November 15, 2017

1:30 PM - 4:30 PM CST

~Separate registration required. Space is limited~

This three-hour symposium will focus on the current opioid crisis and provide a forum for discussion of the current challenges that this epidemic presents and solutions that are being implemented here in the region. Speakers include:

Danny Schneider, Rph, Tunnel of Hope

Dr. Todd Burstain, Ochsner CMIO

Dana Crenshaw, Director, Mississippi Prescription Monitoring Program

Dr. Rayvelle Stallings, Chief Medical Officer, VP of Government Programs, DST Health

Louisiana Department of Health: *HIT Roadmap Discussion*

The Louisiana Department of Health is gathering information to develop a data-driven HIT Roadmap utilizing stakeholder engagement to learn how to best leverage HIT in order to improve provider satisfaction, care quality, population health, and reduce costs.

Wednesday, November 15, 2017

4:30 PM - 5:00 PM

Led by Dr. Esteban Gershanik, CIO

REGISTRATION INFORMATION

GC3 Attendees: Registration FREE with your GC3 registration

Symposium Only: \$25

GC3 Conference – Day 1

Thursday, November 16, 2017

7:30 am - Registration Open

7:45 am - C Suite Breakfast (invitation only) Sponsored by Postlethwaite & Netterville

9:00 am - **State Department of Health Panel** Dr. Esteban Gershanik, CIO and Director of Bureau of Health Informatics, Louisiana Department of Health
Meg Pearson, PharmD, MS, Pharmacy Director, Mississippi State Department of Health

Michael Smith, Telehealth Director, Alabama Department of Health

10:00 am - 5:00 pm - Vendor Hall Open

10:15am - **Digital Empathy in the 21st Century**
Dave Masom, Director of Product and Outcomes at Pack Health, LLC

10:15am - **The Future of the ACO and Bigger Demand for Docs** Lincoln Godfrey, DO, CMIO, Truitt Health

11:30am - **Designing a User Experience that Drives Patient Engagement** Jeanie Barker, Point Clear Solutions

11:30am – 1:30 pm - Lunch available

12:30 pm - **Reducing Preterm Births and the Progression of Diabetes in the Mississippi Delta** Shenetta Drone, AVP of Health Information Technology Programs, Delta Health Alliance

1:45 pm - **Improving Patient Experience in the Era of Consumer-Driven Healthcare** Maureen Williams, Marketing Solutions Manager, MEDITECH

1:45 pm - **Managing Risk: The Challenges of Complex Health and Social Needs Patients** Christie Lawrence, Senior Healthcare Consultant, The Surge Advisors

3:00 pm - **Powering Low-Cost Virtual Visits and Telehealth Platforms Using Skype for Business** Wendy Whittington, MD and Atul Kichambare

3:00 pm - **Learning to Walk Before You Run: Analytics Strategies to Optimize Health Data Utilization** James Deren, PMP, CPHIMS, Senior Healthcare IT Strategist, CareTech Solutions

4:15 pm - **Keynote Speaker** Dr. Vindell Washington, Former National Coordinator for Health Information Technology (ONC), Clinical Thought Leader and Spokesperson for Blue Cross Blue Shield of Louisiana

5:30 pm – Sunset Social – Vendor Hall

7:00 pm

GC3 Conference – Day 2

Friday, November 17, 2017

7:30 am - Registration Open

8:00 am- Vendor Hall Open 11:00 am

8:00 am - **IT Governance: Principles, Policies and Process** Tom Gerace, Assistant Vice President for Enterprise Services and Deputy CTO, Tulane University

8:00 am - **Are Compliance and Quality Communicating? Navigating the Quality Payment Program** Dirk Rhodes, Director of Quality Reporting and Compliance, XDRA Health Solutions

9:00 am - Coffee and Beignets – Vendor Hall

9:45 am - **Investigating Barriers to Increased Use of Electronic Health Records in Rural Mississippi** Monte Luehlfing, DHA, PMP, Adjunct Faculty, University of Mississippi Medical Center

9:45am - **Leveraging HIE and Analytics to Improve Outcomes Among Adult FQHC Population in the Greater New Orleans Area**

11:00 am - **CIO Panel**

Bennett Cheric. VP of IT, Baton Rouge General Medical Center, Baton Rouge, LA Vance Green, CTO, Forrest General Hospital, Hattiesburg, MS
Chris Davis, CMIO / CIO, Brookwood Baptist Health, Birmingham, AL

Moderator: Chris Belmont, Former VP & CIO, MD Anderson and Ochsner Health System

12:00 pm Closing Comments

Thank You for attending the 5th Annual Gulf Coast Chapters Conference!

2016—Beau Rivage Resort and Casino, Biloxi, MS

2015—Ross Bridge Golf Resort and Spa, Birmingham, AL

2014—Astor Crowne Plaza, New Orleans, LA

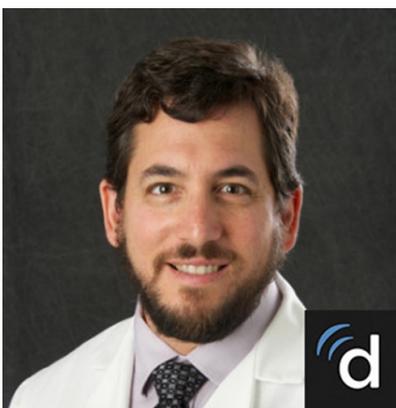
2013— Beau Rivage Resort and Casino, Biloxi, MS



As a UX design principal, **Jeanie Barker** leads a highly specialized team of senior user experience experts and visual designers in PointClear Solutions' Atlanta office. With more than 16 years of usability and interface design experience, 14 of which have been spent in the healthcare and public health domains, Jeanie specializes in design thinking and user research methodologies. Jeanie holds a master's degree in human-computer interaction from Georgia Tech, and a bachelor's degree in computer science from Rochester Institute of Technology. She is a member of the adjunct faculty of University of Alabama at Birmingham's School of Health Professions, teaching master's level students about user experience in healthcare information technology.



Chris Belmont has been in the healthcare industry for 32 years in a variety of roles. He was most recently the CIO at The University of Texas MD Anderson Cancer Center as Vice President and Chief Information Officer for 4 years. Prior to joining MD Anderson, he served as CIO at Ochsner Health System in New Orleans, La., for seven years. He has also worked as a consultant with IBM and Healthlink and as regional vice president for Siemens. He currently serves on several industry advisory committees supporting the use of artificial intelligence, increasing the value of vendor partnerships and mentoring startup companies in the healthcare industry. He has led several major system transformation projects including the implementations of multiple electronic medical record (EMR) systems, big data, cognitive computing, enterprise analytics, and numerous departmental and revenue cycle systems. Belmont's primary focus areas include building data as an institutional asset, transforming IT to a services provider and improving user experience.



Dr. Burstain joined Ochsner in June 2016 after extensive experience from the University of Iowa Health System where in addition to his role as Clinical Professor of Medicine, he was their Associate Chief Medical Information Officer. In that role he actively engaged in implementation and optimization of the Epic EMR. He also had responsibility for Quality, Decision Support and Meaningful Use activities. Just prior to joining Ochsner, he served as a Clinical Professor of Medicine at Tulane University and Chief Medical Officer at Tulane Health System. Dr. Burstain earned a BA from Rice University and went on to earn a Medical Degree from the University of Texas Southwestern Medical Center. He completed his residency in Internal Medicine at Duke University. He is board certified in Internal Medicine and Clinical Informatics. His clinical interests involve the medical treatment of obesity and stress management.



Dana Crenshaw has been with the Mississippi Board of Pharmacy since 2008 and became the Director of the Prescription Monitoring Program in 2014. Prior to working for the Board of Pharmacy, Dana spent 18 years working as an Investigator and Director of Fraud Investigations for the Medicaid Fraud Control Unit of the Mississippi Attorney General's Office. She is a graduate of the University of Southern Mississippi holding a B.S. Degree in criminal justice. She is currently the Chair of the Mississippi PMP Advisory Committee and serves on



Dr. Chris Davis was promoted to Chief Information Officer / Chief Medical Informatics Officer of Baptist Health System in 2014, after serving as Chief Medical Informatics Officer since 2012. In this role, Dr. Davis will provide comprehensive, strategic IT oversight and clinical leadership in the ongoing development and advancement of clinical systems and technology for the System's four hospitals, and primary care and specialty care clinic network. Prior to joining BHS, Dr. Davis worked at Mercy Health System in St. Louis, Mo., as a physician informaticist and Inpatient CMIO. During his six year tenure at Mercy in the field of medical informatics, he helped to transform the delivery of health care by assisting in the implementation of the Epic EHR in 18 hospitals across four states. He received his medical degree from the University of Arkansas for Medical Sciences, where he also completed his residency in Emergency Medicine. Following his residency, he practiced as an emergency physician in the Emergency Trauma Center at St. John's Health System, Springfield, Mo. He holds a master's degree in Medical Informatics from Northwestern University. Dr. Davis is board certified in Emergency Medicine and Clinical Informatics and is a Fellow of the American College of Emergency Physicians.



James Deren is the Senior Healthcare IT Strategist for CareTech Solutions. Mr. Deren has over 38 years of IT experience, including over 28 years in the healthcare industry. He has presented at a number of national healthcare conferences including the 2016 AHA Rural Health Care Leadership conference, 2012 HIMSS national convention, the AHA Center for Governance Fall Symposium, 2010 HIMSS Virtual conference, 2009 Fall Midwest HIMSS conference and 2009 CHIME conference. Last year, he spoke at the 2016 GC3 Conference in Biloxi, MS. Mr. Deren has a B.S. degree in education/computer science from Eastern Michigan University.



Shenetta Drone, MSM, is the Associate VP of Health Information Technology Programs for Delta Health Alliance. She oversees projects infusing innovative technologies with quality improvement, population health and chronic disease management strategies by providing leadership and health expertise in strategic planning, policy development, and coordination of outcomes for research initiatives. Ms. Drone graduated from the University of Southern Mississippi with a BA in English and Belhaven University with a MS in Management. She is a member of the Mississippi Rural Health Association, the Central Mississippi Care, Board member for Diabetes Coalition of Mississippi.



Tom Gerace is Assistant Vice President for Enterprise Services and Deputy CTO with Tulane University's Technology Services. He manages instructional technologies, on-site support, and the Network Operations Center, which monitors the state of production systems and provides help desk services. Tom's focus is on the value that IT provides to the teaching, research, and administrative missions of the University. Tom earned a BS degree in Computer Science from Louisiana State University and an MBA from Tulane University, and was awarded Senior Member status in the Association for Computing Machinery.



After a career that has been dedicated to the independent practice of Hospitalist medicine, **Lincoln Godfrey's** career focus has pivoted to include ACO medical directorship and executive consulting with primary focus on aligning healthcare IT and Operations.



Atul Kichambare is Global Solutions Leader for NTT DATA Services in healthcare & life science practice with a focus on mHealth, Telehealth, patient engagement strategies and disruptive innovation. He advises and consults as a strategic partner for customers and provides industry insights/thought leadership. Atul has more than 20 years of IT experience with more than 10 years in healthcare. Atul has lead several complex, large global projects successfully in healthcare and IT space. He is ITIL certified and an ex-PMP and passionate about leveraging innovative technology for solving healthcare challenges. In his spare time, Atul likes volunteering and participating in triathlons, marathons and play tennis. He has an MBA in international business from Oklahoma State University and Bachelor of Science in Computer Engineering from VJTI, India.



Christie Lawrence is an accomplished consultant and marketing / business development professional with more than 25 years of healthcare experience working with hospital systems, physician groups, payers, self-insured employers, government entities and Accountable Care Organizations (ACOs). She enjoys consulting with and educating healthcare organizations and providers on the trends, required analytical tools and organizational structure to be successful in the P4P, value-based purchasing environment or clinically integrated network. A sought-after speaker and trainer, she routinely speaks on a variety of topics including: organizational change, behavioral health integration, patient-centered medical home transformation, population health management, chronic care management, and the new Quality Payment Program. She currently serves as the Communication Chairperson for the Executive Healthcare Network of Dallas-Fort Worth, the largest healthcare networking group in North Texas. She received her Master of Science in Public Relations from the University of Southern Mississippi and her Bachelor of Science in Education from Mississippi University for Women.



Monte Luehlfing is a 2017 graduate of the Doctorate of Health Administration (DHA) program at the University of Mississippi Medical Center (UMMC). He is an IT Project Manager at UMMC primarily involved with the implementation of healthcare projects. He has over 30 years' experience in information technology and health information technology. He is also an adjunct instructor for the Health Informatics and Information Management (HIIM) program at UMMC and was an adjunct instructor at the Madison, MS branch of Tulane University.



Dave Masom is the Director of Product and Outcomes at Pack Health, a digital health coaching company that provides digital solutions to engaging individuals with chronic conditions. Prior to Pack Health, Dave consulted on impact measurement in the UK, including developing the impact measurement framework for the UK's Social Stock Exchange, and was a founding member of Deloitte's People and Workforce Analytics practice. Dave graduated with a Bachelor of Science in Experimental Psychology from the University of Bristol.



Meg Pearson holds a Master of Science Degree in Preventive Health and a Doctor of Pharmacy Degree, both from the University of Mississippi. Since 2010, Dr. Pearson has served as the Director of the Public Health Pharmacy with oversight of medication dispensing and coordination of the Pharmacy and Therapeutics Committee. She serves on a number of workgroups and committees for the Mississippi State Department of Health. From 2003 to 2010 she served in the MSDH Office of Emergency Planning and Response, where she was responsible for public health emergency planning and ensuring continuity of the pharmaceutical supply chain during emergencies. She has played key roles in the Department of Health's Katrina relief efforts, the 2009 Novel H1N1 (swine flu) vaccine readiness program, and maintenance of the state's strategic stockpiles of medicines and vaccines.



Jessica Riccardo is the Associate Director of the [Clinical Transformation Portfolio at the Louisiana Public Health Institute](#). She has over a decade of experience working at the federal, state, and local levels with government, nonprofits, and private consulting firms. With expertise in organizational transformation, Ms. Riccardo leads teams in the delivery of technical assistance and practice coaching to over 40 community health centers across Louisiana, Mississippi, Alabama, and Florida. She played a leadership role as the Transformation Manager at the New Orleans Health Department in conjunction with the New Orleans Health Commissioner, managing the department's transition out of primary care services and building foundational capacities to provide model population health services. Ms. Riccardo also led LPHI's partnership with the Louisiana Office of Public Health's state health assessment and state health improvement plan. Prior to working at LPHI, Ms. Riccardo consulted for the Department of Veterans Affairs on workforce planning, the Department of Energy on performance and finan-



Dirk Rhodes has worked with both hospitals and ambulatory providers with their PQRS, MU Attestation, and Audits & Appeals, and is a MACRA subject matter expert. This work allows him to bring a high level of value to the very dynamic Healthcare Industry. His deep knowledge of CMS/ONC EHR certification, Interoperability and the Value-based performance, provides him with the ability to successfully address the complex requirements surrounding these ever changing programs. Dirk has the ability to communicate directly with C-Level management and to drill down to discuss the specific requirements with providers and development teams – especially around CAHPS scoring. Dirk's leadership in implementation projects and expertise in Quality Measures, provider workflow, quality reporting, and related interoperability solutions have won him praise within the industry. Dirk has been responsible for implementing and managing an organization-wide compliance program consistent with the Department of Health and Human Services and Office Inspector General's (OIG) guidance for effective compliance programs, as well as coordinating and communicating key program elements to physicians, C- level management, leadership, and employees. Dirk has worked closely with internal auditing, monitoring compliance with Medicare (CoP) billing and coding procedures; state federal laws related to false claims, anti-kickback, self-referral, Health Insurance Portability and Accountability Act of 1996 (HIPAA), security risk assessments, and other relevant regulations.



Michael Smith worked as a health educator in Cookeville, Tennessee; Ketchikan and Sitka, Alaska; and Bellingham, Washington for many years before he joined the Alabama Department of Public Health in 1987. In 1990, he worked to create the development of in-house video production and distance learning technologies and collaborated with the Centers for Disease Control and Prevention in 1992 to establish the Public Health Training Network. In 1995 the ADPH purchased a mobile satellite uplink/production truck and in 1997 the Division staff moved into new facilities to include a TV studio and master control suite designed specifically for distance learning. Distance learning technologies include satellite broadcasts, live and on demand webcasts, and video conferencing.



Rayvelle Stallings, MD, is Chief Medical Officer and Vice President of Government Programs for DST Health. She works with both Pharmacy Solutions and Health Solutions, focusing on our overall health strategy. She oversees all areas requiring medical director oversight by regulation and quality organizations, such as NCQA and URAC, and manages the expansion of our current solutions. A board certified family practice physician, Dr. Stallings brings more than 15 years of executive leadership experience to her role. Before joining DST, Dr. Stallings served as Medical Director for Metropolitan Life Insurance Company. She previously worked with InVentiv Medical Management as Vice President and Chief Medical Officer. Earlier in her career, Dr. Stallings was an assistant professor at The Medical College of Georgia, Department of Family Medicine, and a family medicine physician who provided care for Medicare and Medicaid-insured patients, the underinsured and indigent patients. A graduate of The Johns Hopkins University with a Bachelor's degree in Chemistry, Dr. Stallings earned her MD from the Georgetown School of Medicine and is currently working on her executive MBA.



Dr. Vindell Washington serves as the clinical thought leader and spokesperson for the Blue Cross Blue Shield of Louisiana (BCBSLA) and is responsible for developing and executing a strategy that both improves the quality of health care delivered to the company's members and improves cost and efficiency. As CMO, he is directly responsible for managing an integrated clinical operation that includes utilization management, case management, population health management, quality management, and pharmacy management. He is also responsible for maintaining national accreditation for the organization. Dr. Vindell Washington was previously National Coordinator for Health Information Technology in the US Department of Health and Human Services. He was responsible the coordination of nationwide efforts to implement and use the most advanced health information technology and the electronic exchange of health information. Prior to joining ONC, Dr. Washington served as the President of the Franciscan Missionaries of Our Lady Health System (FMOLHS) Medical Group and as the health system's Chief Medical Information Officer. Dr. Washington's primary responsibility was to develop and execute ambulatory strategies for the health system with a focus on transforming ambulatory care delivery models. Additionally, his responsibilities included quality, information technology, and process improvement.



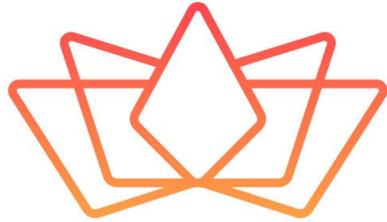
As MEDITECH's Solutions Manager for Consumer Experience, **Maureen Williams** helps give providers a competitive advantage in the new era of consumer-driven healthcare, with IT solutions that successfully involve patients in improving and maintaining their health. She is passionate about bringing innovative technologies to the market for the benefit of patients. Working in this field for her entire career, Maureen has also mentored physicians to lead EHR adoption projects, developed new marketing programs to support sales efforts, and strengthened customer relationships as a senior sales consultant.



Wendy Whittington MD MMM is a physician executive, passionate about changing the way that healthcare is provided for the better. She is a board-certified pediatrician and practiced in both the inpatient and outpatient settings for 20 years. Dr. Whittington began the transition into the information technology and business sides of healthcare as a physician champion for EHR adoption in the 1990's and has held various positions in the acute care and industry settings including CMIO, CIO and CMO. Realizing the need to understand more about all aspects of our complex healthcare delivery system to be a change agent, Dr. Whittington completed the Masters of Medical Management degree program at Carnegie Mellon University in 2008 where she has remained involved as adjunct faculty and a participant in panels that explore the intersection of technology and the clinical world with an emphasis on innovation and disruption. On behalf of NTT Data Systems, Dr. Whittington has collaborated with Information Systems and Clinical leadership to develop enterprise wide telehealth strategies.



Erin Yastrow is an Analyst at Louisiana Public Health Institute. Erin works to aggregate and analyze clinical data from multiple sources including the Greater New Orleans Health Information Exchange (GNOHIE) in order to create actionable reports for decision makers and providers to improve the quality of care. Additionally, she provides technical assistance to partner organizations around value-based care and population health analytics. Prior to working at LPHI, Erin was a value-based care analyst at Ochsner Health Network. Erin received her Masters of Science in Public Health from the Johns Hopkins Bloomberg School of Public Health and her Bachelors of Science in Public Health from Tulane University.



APPRISS[®]
HEALTH



Cerner[™]



COMMVAULT®



Cumberland®
consulting group

FORTINET®



Healthcare Performance Group, Inc.

Information Builders

impulse
healthcaresolutions
www.impulsehcs.com

 **nfina**
Storage Solutions



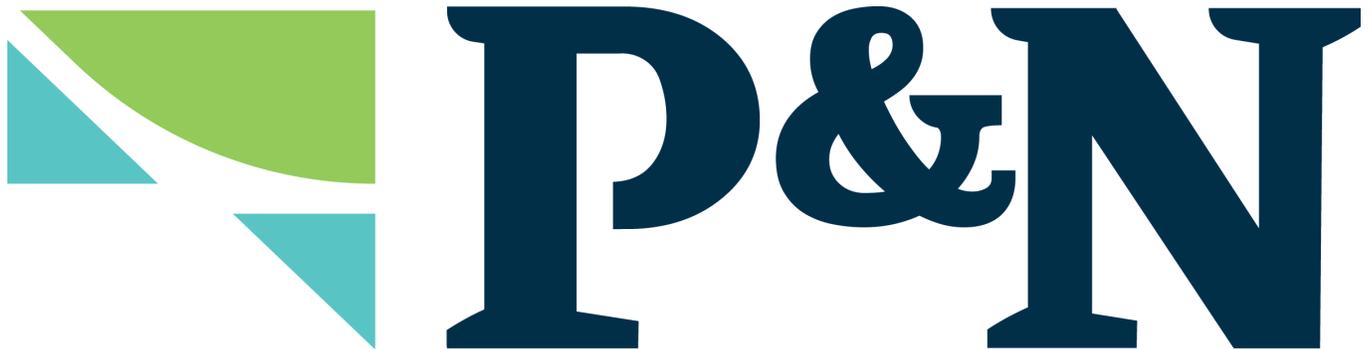
Better Solutions. Better Patient Care.



OBIX
perinatal data system



BY CLINICAL COMPUTER SYSTEMS INC.



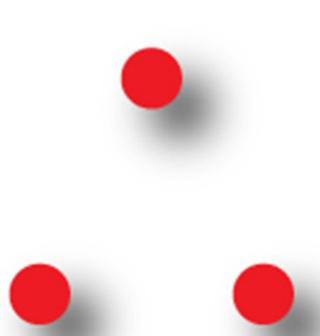
Postlethwaite & Netterville





Spectrum ▶
ENTERPRISE


PEDI**NOTES**


 *Travers*
CONSULTING

TELMED 

 TouchPoint™
MEDICAL

Vigilanz®



west

®



TEKsystems®



UMMC

School of Health
Related Professions





Better Solutions.
Better Patient Care.

Providing a range of affordable & quality services to fit
all of your organization's needs.

-  Advisory Services
-  EHR Implementation
-  Training & Activation
-  Community Connect
-  Managed Services
-  Analytics
-  Security Services
-  Laboratory Services
-  ERP



Contact us to start on
your path to success.

-  1.904.373.0831
-  inquiries@optimumhit.com
-  www.optimumhit.com

Optimum Healthcare IT
Named 2017

BEST IN KLAS
Overall IT Services Firm



Your Total Healthcare Solutions Partners

Designed for healthcare by healthcare experts, Infor Healthcare solutions are used by more than 5,000 organizations to reduce costs, improve care, and lower risk. Available on premise or in the cloud, this suite for healthcare business and integration serves the broad spectrum of hospital and outpatient health providers, health plans, and medical technology and device companies.

ROI Healthcare Solutions offers Infor ERP consulting, implementation, and optimization services for healthcare providers. For decades, our clients have been able to leverage our functional and technical expertise to maximize their investment in Infor Finance, Supply Management, and Human Capital Management suites, from version 5 to CloudSuite. ROI has a track record of on-time, on-budget project delivery that leaves our clients with the empowerment and independence they need to get the most out of their Infor technology.



Alliance Partner
CloudSuite™ Specialized

Expert Healthcare IT Consultants Focused Solely on Cerner Millennium®

HPG is exclusively dedicated to serving the needs of health systems which have invested in Cerner Millennium® as their enterprise information system. HPG has served over 50% of the health systems who chose Cerner Millennium®, and we are ready to serve you!

- Application Services
- Project Management
- Support Center



Healthcare Performance Group, Inc.

Visit HPGresources.com
to learn more.



Bright & Experienced

Cordea Consulting is a healthcare consulting company dedicated to helping our clients maximize their investment in information systems.

Our deep understanding of healthcare IT, workflows, project management and strategy combined with our client first, results driven, high energy work ethic delivers exceptional results for our clients.

- IT Staffing
- Project/Program Management
- Strategy and Planning

CORDEACONSULTING.COM

impulse
healthcaresolutions
www.impulsehcs.com

SERVICES AND SOLUTIONS PROVIDER FOR HEALTHCARE ORGANIZATIONS WORLDWIDE.

Clinical & ERP Apps
Implementations/Upgrades
Legacy System Support
Optimization/Transformation
Education/Training
Activation Support
Project Management

EPIC • CERNER • ALLSCRIPTS • MEDITECH • SAP • ORACLE • PS • LAWSON
SOFTLAB • SUNQUEST • GE • SIS

MOBILITY SOLUTIONS

Collaborative Communications Platform
Mobile Carts
Monitor Mounts & Arms
Disinfections Solutions for Devices
Asset Management Solutions

www.impulsehcs.com (813)867-4399



Information Builders | Health

Business Intelligence

**Better Data.
Better Analytics.**

Data Integrity

Clinical, operational, financial analytics for healthcare backed by a single trusted view of data across your entire health network.



Data Integration

informationbuilders.com

Connect With Us

WebFOCUS iWay Software Omni



A Clear- Path

P&N
Postlethwaite & Netterville

Patient care is still your most critical mission, but the business of healthcare is changing. The P&N Healthcare Practice Group can help you avoid the surprises around the bend by keeping ahead of the curve. As a local leader in providing cybersecurity, data analytics, IT project management, and other technology services to healthcare organizations, P&N helps our clients navigate the clouded path of complex regulations, ever-changing technology and constantly evolving practices.

assurance – consulting – tax – technology pnca.com

Postlethwaite & Netterville, A Professional Accounting Corporation

Fault Tolerant - SAN,
Scale-out Storage,
Hyperconverged



Complete Redundancy -
NAS, Backup,
DR, BCM



High-Performance -
Servers, VMs,
Hypervisors



nfina
Storage Solutions

Alabama manufacturer of

**STORAGE,
SERVERS,
and
COMPUTERS**
Healthcare IT
can count on

www.nfinausa.com

Visit us at HIMSS 2018

Booth #818



TELMEDIQ

Better Communication.
Better Care.

The only messaging platform you should consider is an integrated one.



Secure Text & Voice



EHR



Scheduling



Call Center



Labs



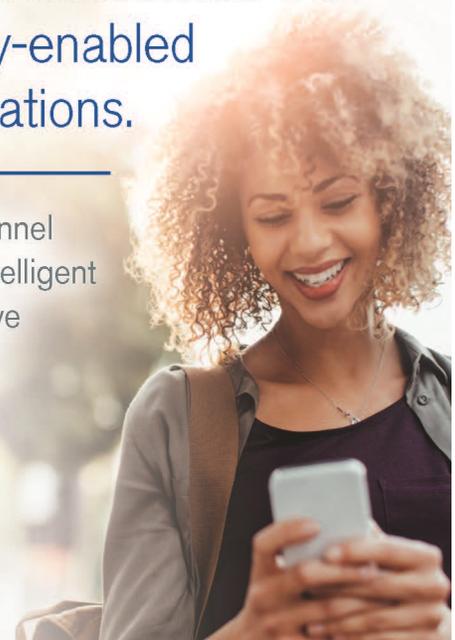
Nurse Call

Trusted by hospitals and health systems everywhere.
Ask us how we can transform yours.

Learn more at telmediq.com

Improve **patient experience** and **health outcomes** with technology-enabled communications.

West's multichannel outreach and intelligent inbound IVR drive satisfaction and engagement.



Visit the West booth to learn more.

televox.com | 800.644.4266



Making connections to get healthcare IT done.

With a network that includes 81% of the IT workforce, TEKsystems finds the best talent to meet your IT goals.

Learn more at TEKsystems.com



OBIX
perinatal data system
BY CLINICAL COMPUTER SYSTEMS INC.



Happy to sponsor
2017 HIMSS
Gulf Coast Chapter

We integrate with leading EHR vendors

For more info go to WWW.OBIX.COM

• *Travers*
• • CONSULTING

Your source for healthcare consulting, desktop support, and help desk services.



775 N. University Blvd.
Tech & Research Park Bld 2 Suite 260
Mobile, AL 36608
www.traversconsultingus.com
Phone: (251) 219-4210

Removing Complexity from Revenue Cycle

Access Management | Claims Management
Performance Management



Learn more at theSSIGroup.com



The Next Generation Neonatal EMR.

Making Data Work For You

Designed by doctors to allow patient care to be the one priority. PediNotes incorporates patient information from all NICU caregivers into a single, easy-to-navigate EMR platform.

pedinotes.com

Contact us for a demo today!

info@pedinotes.com

☎ 225-214-6421

a powerful product of  tecurologic

Spectrum
ENTERPRISE

TOMORROW'S HEALTHCARE NETWORK, TODAY.

Advanced solutions for an ever-changing healthcare landscape.

We deliver the powerful, flexible solutions and steadfast support you need to provide outstanding patient care, integrate emerging technologies and keep your healthcare organizations connected, secure and compliant.
enterprise.spectrum.com

©2017 Charter Communications. All Rights Reserved. Not all products, pricing and services are available in all areas. Pricing and actual speeds may vary. Restrictions may apply. Subject to change without notice.

Healthy hospitals run on VigiLanz.



Let our IT team do the heavy lifting.
 Save time with rapid implementation via APIs.
 Our SaaS platform helps you advance pharmacy surveillance, antimicrobial stewardship, infection prevention, quality improvement, early sepsis detection, and more.

VigiLanz.

vigilanzcorp.com

Earn a Degree Online in Health Informatics and Information Management



Advance your career while you work, with flexible online master's and baccalaureate programs.

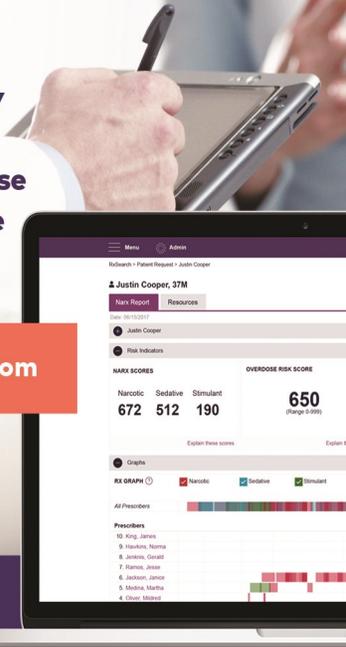
Visit:
umc.edu/HIIM



The University of Mississippi Medical Center offers equal opportunity in education and employment, M/F/D/V.



Advanced analytics, tools and technology to help care teams address substance use disorder and improve patient outcomes.



www.ApprissHealth.com



The nation's leading platform to identify, prevent and manage substance use disorder.



STRATEGY ■ IMPLEMENTATION ■ CLINICAL EFFICIENCY
 REVENUE CYCLE ■ TRAINING ■ POPULATION HEALTH
 DATA & ANALYTICS ■ CONNECT/EXTEND ■ MANAGED SERVICES

CUSTOMIZED END-TO-END SOLUTIONS
IN ONE PARTNER

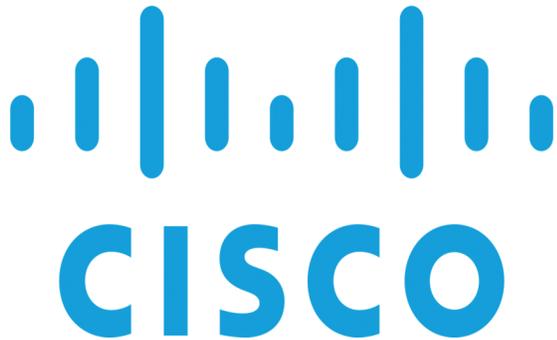


nordicwi.com

VEEAM



DATA CENTER • VOICE • IT SECURITY



“Selected Best-of-Breed
Enterprise Telemedicine Platform”

SnapMD.

Delivering the Last Mile in Healthcare™

+1 310-953-4800 | snap.md

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Ochsner Clinic Foundation and HIMSS Gulf Coast Chapter. The Ochsner Clinic Foundation is accredited by the ACCME to provide continuing medical education for physicians.

Designation

The Ochsner Clinic Foundation designates this live activity for a maximum of **10.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

MASTER OF HEALTH INFORMATICS (MHI)

Louisiana Tech - A Tier One University

The future of healthcare!

Health Informatics is the discipline that encompasses **TECHNOLOGY**, **BUSINESS**, and **HEALTHCARE**, with a focus on health analytics.

The program is available completely **ONLINE** and is nationally accredited by the Commission on Health Informatics and Information Management Education (CAHIIM).

Contact us for more information:
(318)257-2854 or himinfo@latech.edu



HIM.LATECH.EDU



Mark Your Calendar!

HIMSS 2018 Annual Conference and Exhibition

March 5th-9th, 2018

Sands Expo

Las Vegas, Nevada