

Agenda (Tentative)

Days 1 and 2

Time	Session	Session Title	Speaker(s)	Organization
DAY 1 - Wednesday, Nov. 14, 2018				
1:00-4:00 PM	Pre-Conference Symposium & Town Hall	Southern Roots: Access to Care in Our Rural Communities	Carolyn Bern, MPA	ADPH
			Michael Adcock, MS	UMMC, Center for Telehealth
			Bryan C. Taylor, CRNP	BCBSLA
			Allen Perkins, MD	University of S. Alabama
			Adele Allison	AL HIMSS
DAY 2 - Thursday, November 15, 2018				
8:00-8:30	Breakfast with Exhibitors			
8:30-8:45	Opening Remarks	Introduction and Housekeeping	Joni Wyatt, MHA, MHIA, CPHIMS, FHIMSS	President of Alabama HIMSS
8:45-9:45	Keynote	Policy Levers in Support of Data Exchange: The Push Toward Healthcare Transformation	Jeffrey R. Coughlin, MPP	National HIMSS
9:45-10:45	Breakout 1			
	<i>Track 1</i>	Reference Data Management: Extracting the Greatest Value from Big Data Assets for Bottom-Line Impact	Dan Buell	Wolters Kluwer Health
	<i>Track 2</i>	What Patients Want: Using Patient Centricity to Drive Patient Engagement	Catherine Jefcoat	ECG Management Consultants
<i>10:45-11:15 30 Minute Break with Exhibitors</i>				
11:15-12:15	Breakout 2			
	<i>Track 1</i>	Business Intelligence Maturity	Matt Esham	Lumedx
	<i>Track 2</i>	IT's Role in Stemming the Opioid Crisis	Mukul Mehra, MD	Illumicare
12:15-1:15	Lunch with Exhibitors			
1:15-2:15	Breakout 3			
	<i>Track 1</i>	Data Governance and Its Impact Security & Privacy	Stephanie Crabb	Immersive, LLC
	<i>Track 2</i>	Building a Population Health Strategy that Physicians Love (Not Hate)	Cliff Frank	Shore Quality Partners CIN
2:15-3:15	Breakout 4			
	<i>Track 1</i>	The Anatomy of a Hacker	Elyse Nielsen, PMP, CISSP	Ascension Information Services
	<i>Track 2</i>	Population Health: Addressing the Social Determinants of Health	Theresia Edgar, RN Richard Spatafora, MSN, RN	Gevity Consulting
<i>3:15-3:45 30 Minute Break with Exhibitors</i>				
3:45-4:45	General Session	MACRA: Developing Ninja Tactics for 2019	Adele Allison	DST Health Solutions, LLC
Reception 5:30-7:30				

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Day 3

DAY 3 - Friday, November 16, 2018				
8:00-8:30	Breakfast with Exhibitors			
8:30-9:30	Breakout 1			
	Track 1	Top Strategies for Negotiating Payer Contracts	Will Israel, MPH	SSI Group
	Track 2	How Health IT Can Assist with Patient Care During and After a Hurricane	Michael Blackman, MD, MBA	
9:30-10:00	<i>30 Minute Break with Exhibitors</i>			
10:00-11:00	General Session	Improving Team Outcomes by Administering a Strong Dose of Shared Leadership Medicine	Eddy Stephens	Infirmary Health System
			Dr. Steven Travers, DBA, MBA, MS, PMP	Travers Consulting
Executive Leadership Panel				
11:00-12:00	General Session	Executive Leadership Panel: Health IT from the Hospital, Physician and Payer Perspective	Paul Veregge	UMC
			Vance Green	Hattiesburg Clinic
			Somesh Nigam	BCBSLA
			David Breeding	Southview Medical Group
			Moderator: Janis Coates, RN, MBA, CPHIMS, FHIMSS	St. Dominics Hospital
12:00-12:15	Closing	Closing Remarks	Janis Coates, RN, MBA, CPHIMS, FHIMSS	President of Mississippi HIMSS