

Gulf Coast 3 (GC3) - Nov 15-17, 2023 (Weds – Fri) Beau Rivage, Biloxi, MS

Wednesday, November 15, 2023 – Pre-Conference (Artificial Intelligence)

Time	Title	Presenter(s)	Organization	
Location	Magnolia E & F			
11:00am - 1:00pm	Registration			
1:00 pm - 2:30 PM	AI and ML Usage in Healthcare – Application Essentials	Koong	Tuskegee University	
2:30 -2:45 PM	BREAK	Review Student Poster Sessions	BREAK	Review Student Poster Sessions
2:45 PM - 3:40 PM	DIGITAL HEALTH DESIGN FOR IMPROVING TREATMENT DECISIONS	Akanksha Singh	University of Alabama at Birmingham	
3:45 PM - 5:00 PM	Decoding the AI Enigma: Illuminating Healthcare's Path Ahead (Panel)	Ayesaan Jude Rebello, Madelaine Yue, Mason Ingram, Jeffrey Sullivan	Experis Health Solutions	

Thursday, November 16, 2023

	Magnolia A & North		Magnolia E & F
8:00	Breakfast		Meet the Vendors
8:30 – 8:45 AM	Welcome, MS HIMSS		
8:45 – 9:30	**Keynote Address 1**	Global Health Policy Update: Informing, Collaborating, and Creating Opportunities for Every Human, Everywhere	Eli Fleet, HIMSS
9:30-10:00	Breakfast Break		Meet the Vendors

Breakout 1: Sessions A & B	Session A		Session B
10:00-10:50	ChatGPT: Proper Use in Healthcare Eduction (Suming BAI, McNeese State University)		Enterprise Imaging: Prerequisite for imaging AI (Jeff Hendrikse w/ Canon Medical)
Breakout 2: Sessions A & 2	Session A		Session B
11:00 – 11:55	Harnessing Data Systems to Advance Health Equity in Healthcare Settings: Bridging the Gap (Speaker: Kristopher Vilamaa of MostlyMedicaid)		Strategies for Pursuing a Comprehensive Application Rationalization Approach (Speaker Jeff Tennant with ROI Healthcare Solutions)
12:00 -12:55 PM	Lunch	Review Student Posters	Meet with Vendors
Breakout 3: Sessions A & B	Session A		Session B
1:00 -1:50*	A Review of Interoperability in Regional HIEs (Speaker: Loyd Bittle with HIBridge HIE)		Distilling Data from Everywhere to Enhance Patient Engagement (Speaker Isabel Stewart with Guava Health)
1:50pm-2:20pm	Meet the Vendors		Meet with Vendors
Breakout 4: Sessions A & B	Session A		Session B
2:25 -3:20*	Hacking your medical devices -- How and Why (Speaker Brad Causey)		Cloud Is a Capability, Not a Destination! (Speaker Curin and Ried with CHRISTUS Health)
Breakout 5: Sessions A & 2	Session A		Session B
3:25-4:20	"AI: Friend or Foe. The Good, the Bad, and the Ugly" (Richard Stayings, Cylera)		Using Area Deprivation Index to assess acute and chronic disease (Valerie Welch)
4:25-5:25	Student Poster Session		
5:30-7:30 PM	Evening Reception		

Friday, November 17, 2023

7:30 AM	Breakfast; Meet the Vendors			
Location	Magnolia A & North			
8:00-8:15 AM	Morning Announcements, MS HIMSS; Meet the Vendors			
8:15-9:10	**Keynote Address 1**	Breaking Down Barriers to Healthcare Interoperability (Speaker David Navarro with Harmony Healthcare IT)		
9:10-9:45	BREAK	Meet with Vendors	BREAK	Meet with Vendors
9:45-10:40	**Keynote Address 2**	Digital Health Maturity and Embracing a Transformative Culture	Christina Grimes, HIMSS	
10:45-11:45	**CIO Panel**	Ryan Allen (AL), Chris Davis (MS), Eric Ried (LA)		
12:00-12:15 PM	Closing Remarks, AL HIMSS			