Gulf Coast 3 (GC3) - Nov 15-17, 2023 (Weds – Fri) Beau Rivage, Biloxi, MS

Wednesday, November 15, 2023 – Pre-Conference (Artificial Intelligence)

Time	Title	Presenter(s)	Organization	
Location	Magnolia E & F			
11:00am - 1:00pm	Registration			
1:00 pm - 2:30 PM	AI and ML Usage in Healthcare – Application Essentials	Koong	Tuskegee University	
2:30 -2:45 PM	BREAK	Review Student Poster Sessions	BREAK	Review Student Poster Sessions
2:45 PM - 3:40 PM	DIGITAL HEALTH DESIGN FOR IMPROVING TREATMENT DECISIONS	Akanksha Singh	University of Alabama at Birmingham	
3:45 PM - 5:00 PM	Decoding the AI Enigma: Illuminating Healthcare's Path Ahead (Panel)	Ayesaan Jude Rebello, Madelaine Yue, Mason Ingram, Jeffrey Sullivan	Experis Health Solutions	

Thursday, November 16, 2023

	Magnolia A & North		Magnolia E & F	
8:00	Breakfast		Meet the Vendors	
8:30 – 8:45 AM	Welcome, MS HIMSS			
8:45 – 9:30	**Keynote Address 1**	Global Health Policy Update: Informing, Collaborating, and Creating Opportunities for Every Human, Everywhere	Eli Fleet, MBA, Senior Director of Government Relations, HIMSS	
9:30-10:00	Breakfast Break		Meet the Vendors	

Breakout 1: Sessions A & B	Session A		Session B
10:00-10:50	ChatGPT: Proper Use in Healthcare Education (Shuming Bai, McNeese State University)		Enterprise Imaging: Prerequisite for imaging AI (Jeff Hendrikse w/ Canon Medical)
Breakout 2: Sessions A & 2	Session A		Session B
11:00 – 11:55	Harnessing Data Systems to Advance Health Equity in Healthcare Settings: Bridging the Gap (Speaker: Kristopher Vilamaa of MostlyMedicaid)		Strategies for Pursuing a Comprehensive Application Rationalization Approach (Speaker Jeff Tennant with ROI Healthcare Solutions)
12:00 -12:55 PM	Lunch	Review Student Posters	Meet with Vendors
Breakout 3: Sessions A & B	Session A		Session B
1:00 -1:50*	A Review of Interoperability in Regional HIEs (Speaker: Loyd Bittle with HIBridge HIE)		Distilling Data from Everywhere to Enhance Patient Engagement (Speaker Isabel Stewart with Guava Health)
1:50pm-2:20pm	Meet the Vendors		Meet with Vendors
Breakout 4: Sessions A & B	Session A		Session B
2:25 -3:20*	Hacking your medical devices -- How and Why (Speaker Brad Causey, SecurIT360)		Cloud Is a Capability, Not a Destination! (Speaker John Curin, Impact Advisors)
Breakout 5: Sessions A & 2	Session A		Session B
3:25-4:20	"AI: Friend or Foe. The Good, the Bad, and the Ugly" (Richard Stayings, Cylera)		Using Area Deprivation Index to assess acute and chronic disease (Valerie Welch and Daniel Fort, Ochsner LSU Health Shreveport)
4:25-5:25	Student Poster Session		
5:30-7:30 PM	Evening Reception		

Friday, November 17, 2023

7:30 AM	Breakfast; Meet the Vendors			
Location	Magnolia A & North			
8:00-8:15 AM	Morning Announcements, MS HIMSS; Meet the Vendors			
8:15-9:10	**Keynote Address 1**	Breaking Down Barriers to Healthcare Interoperability	David Navarro, Senior Director of Data Science, Harmony Healthcare IT	
9:10-9:45	BREAK	Meet with Vendors	BREAK	Meet with Vendors
9:45-10:40	**Keynote Address 2**	Digital Health Maturity and Embracing a Transformative Culture	Christina Grimes, RN, MSN, MBA, Digital Health Strategist, HIMSS Analytics	
10:45-11:45	**CIO Panel**	Ryan Allen (AL), Chris Davis (MS), David Singer (LA)		
12:00-12:15 PM	Closing Remarks, AL HIMSS			