



# 2024 GC3 Conference

## Wednesday Nov. 13, 2024 Pre-Conference Workshop: Cybersecurity

11:00AM - 1:00PM	<i>Registration</i>		
1:00PM - 2:30PM	Quantified Risk Assessment Framework for Networked Medical Devices	Dr. Maureen Van Devender	University of South Alabama
2:30PM - 2:45PM	<i>BREAK - Review Student Posters</i>		
2:45PM - 3:40PM	A Dose of Cyber Threat Awareness: Protecting Healthcare from Digital Attacks	Darren Mott	Gold Shield Cyber; Retired FBI
3:45PM - 5:00PM	Panel Discussion		
5:30PM - 7:30PM	<i>Opening Reception</i>		

## Thursday Nov. 14, 2024 Conference Day 1

8:00AM	<i>Breakfast / Meet with Vendors</i>		
8:30AM - 8:45AM	Opening Remarks	HIMSS Alabama Chapter	
8:45AM - 9:30AM	Keynote Address	Tom Leary	HIMSS
9:30AM - 10:00AM	<i>BREAK - Meet with Vendors</i>		

### *Breakout Sessions A & B*

	<i>Session A</i>			<i>Session B</i>		
10:00AM - 10:50AM	Using a Statewide Needs Assessment to Inform Public Policy on Telehealth	Michelle Hager, Teresa Rinon	Blue Cirrus Consulting	Lions, Tigers, and AI Oh My!	Johnathan Samples	121G
11:00AM - 11:55AM	The Innovation Conundrum: Why Healthcare Struggles to Evolve	Kumar Murukurthy, Will Johnson, John McCullough	Walmart Health, Tideland Health	PANEL: Navigating AI's Ever-Evolving Landscape	Ayesaan Jude Rebello, Madelaine Yue, Mason Ingram, Jeffrey Sullivan, Ryan Boyer	Experis, Premier Inc, Consensus Cloud Solutions

12:00PM - 12:55PM	<i>LUNCH - Meet with Vendors, Review Student Posters</i>					
1:00PM - 1:50PM	Overview of CMS Interop and Prior Auth Rule and Possible Solutions	Chris Johnson	BCBS of AL	Incorporating RPM and AI into a Research Data Warehouse Model	Chanho Lim, Chance Sweat	Tulane University
1:50PM - 2:20PM	<i>BREAK - Meet with Vendors</i>					
2:25PM - 3:20PM	The Existential Threat to Rural Healthcare	Richard Stayings	Cylera	AI and ML - Are They Your Best Choices?	BenSokolow	CDW Healthcare
3:25PM - 4:20PM	Assessing the Promise of AI in Enhancing Patient Safety	Angela Morey, Rima Gibbings	University of North Georgia	Vendor Relationships & Cybersecurity: A Proactive Approach to Risk Management	Kris Vilamaa	Mostly Medicaid
4:25PM - 5:25PM	<i>Student Poster Session</i>					
TBA	<i>Executive Event, by invitation only</i>					
<b>Friday Nov. 15, 2024 Conference Day 2</b>						
8:00AM	<i>Meet with Vendors</i>					
8:40AM - 8:45AM	Morning Announcements	HIMSS Alabama Chapter				
8:45AM - 9:40AM	Cybersecurity, AI, Healthcare, and More!	Joshua Tannehill	Global Data Systems			
9:40AM - 10:15AM	<i>BREAK - Meet with Vendors</i>					
10:15AM - 10:40AM	Congress' Push to Combat Mental Health Crisis & Address Rural Health Hurdles	Dana McCain	Office of Katie Britt, AL State Senator			
10:45AM - 11:45AM	CIO Panel	Chris Davis Amy Trainor Will Landry	North Mississippi Health Services Ochsner Health Franciscan Missionaries of Our Lady Health System			
11:45AM - 12:00PM	Closing Remarks	HIMSS Louisiana Chapter				